Feedback Report

Academic Year: 2020-2021

Feedback Report:

- To enrich the quality of teaching and learning as well as to enhance employability of the students, feedback from the stakeholders is invaluable. PRIST Deemed to be University Collected online feedback relating to the satisfaction of stakeholders (Student, Faculty, Alumni, Employer, Parents) towards the curriculum, teaching. Learning and evaluation. The information provided is used as important feedback for quality improvement of teaching and learning process of the institution.
- Action Taken: The stakeholders responses were analyzed to prepare the summarized report which was communicated with university authority..

Feedback Analysis Report:

Data was collected using online feedback forms prepared by feedback committee of the school of commerce and management. He responses received from the respondents are presented in terms of bar diagrams. Total 649 responses student submitted their views on curriculum.

I. Student Feedback on Curriculum

Most of the students have the opinion that the course content has job relevance and the present syllabus is career-oriented.

Most are satisfied with teaching quality, academic atmosphere and reference materials available in the University.

The curriculum is capable of supporting students in higher studies and can cater to their entrepreneurial skills.

V. Employer Feedback on Curriculum

Analysis shows that:

- Most of the employers have the opinion that the curriculum has relevance to the industrial needs and are happy with the soft-skills provided by the curriculum and the institution.
- Some of them have suggested that there can be more curriculum related activities.

Student Feedback on Curriculum

S.NO	PARAMETER	HIGH (3)	MODERATE (2)	POOR (1)
1	The sequence of the courses (subjects) in the curriculum	90	31	3
2	Size of syllabus in terms of the load on the student.	87	34	3
3	The objectives stated for each of the course.	77	40	7
4	The offering of the electives in terms of their relevance to the specialized streams.		49	4
5	How do you rate the electives offered in relation to the technological advancements.	74	45	5
6	Content of the courses encourses exites		28	5
How do you rate the percentage (Number) of courses having practical components?		84	38	2
8	How do you rate the domain used for Designing/performing the experiments in the laboratory.	73	46	5

TOTAL NO OF RESPONDENTS (124)

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Students Feedback on Curriculum

(Percentage %)

S.NO	PARAMETER	HIGH (3)	MODERATE (2)	POOR (1)
1	The sequence of the courses (subjects) in the curriculum	73	25	2
2	Size of syllabus in terms of the load on the student.		28	2
3	The objectives stated for each of the course.	62	32	6
4	The offering of the electives in terms of their relevance to the specialized streams.		40	3
5	How do you rate the electives offered in relation to the technological advancements.	60	36	4
6	Content of the courses encourages extra learning / self learning.	73	23	4
7	How do you rate the percentage (Number) of courses having practical components?		31	2
8	How do you rate the domain used for Designing/performing the experiments in the laboratory.		37	4

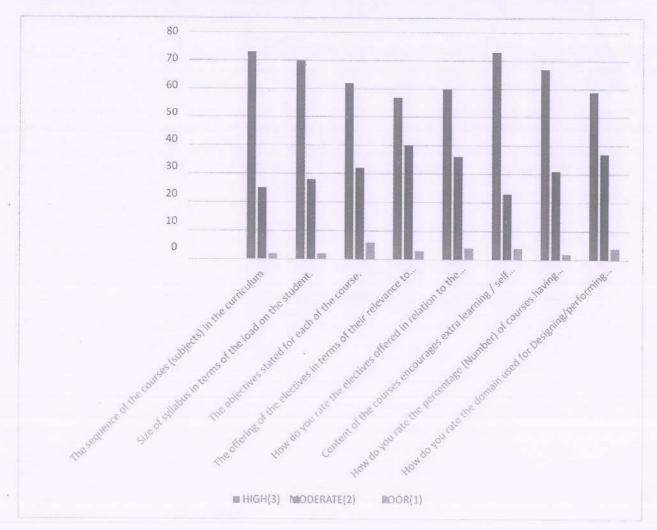
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Analysis of the Student Feedback on Curriculum



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II. Alumni Feedback on Curriculum

S.NO	PARAMETER '	EXCELLENT	GOOD	FAIR	POOR
		(4)	(3)	(2)	(1)
1	The quality of the Program content	17	8	0	0
2	The relevance of the curriculum	20	5	0	0
3	The overall development you received	19	6	0	0
4	The curriculum is skill-oriented	23	2	0	0
5	The curriculum is job oriented	20	5	0	0
6	The standard of the curriculum is on par with national / international Institutions	17	8	0	0
7	The overall standards of the curriculum	21	4	0	0

TOTAL NO OF RESPONDENTS (25)

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Alumni Feedback on Curriculum

(Percentage %)

S.NO	PARAMETER	EXCELLENT	GOOD	FAIR	POOR
		(4)	(3)	(2)	(1)
1	The quality of the Program content	68	32	0	0
2	The relevance of the curriculum	80	20	0	0
3	The overall development you received	76	24	0	0
4	The curriculum is skill-oriented	92	8	0	0
5	The curriculum is job oriented	80	20	0	0
The standard of the curriculum is on par with national / international Institutions		68	32	0	0
7	The overall standards of the curriculum	84	16	0	0

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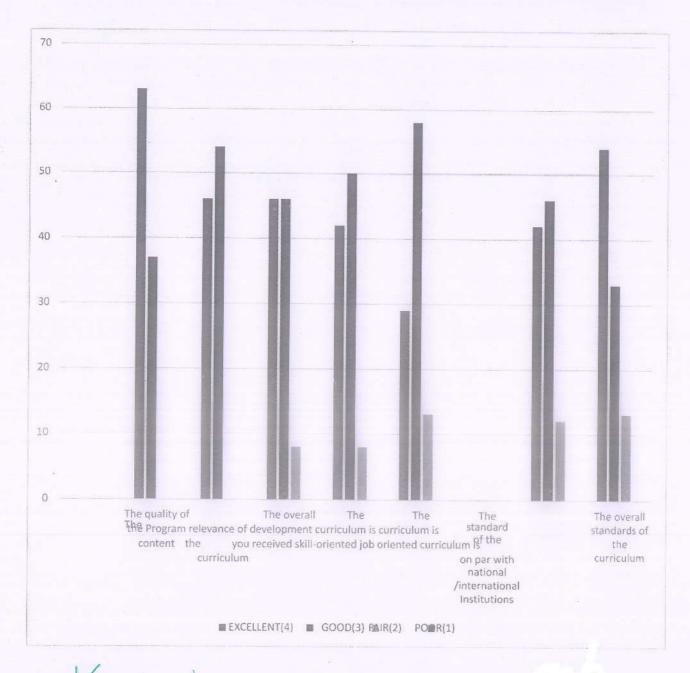
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Analysis of the Alumni Feedback on Curriculum



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III. Parents Feedback on Curriculum

S.NO	PARAMETER	EXCELLENT (4)	GOOD (3)	FAIR (2)	POOR (1)
1	How do you rate the program that your ward is undergoing in terms of the load of the courses in different semesters?	76	130	43	5
2	How do you rate the availability of the Text and Reference books in the Market?	61	136	45	12
3	How do you rate the quality of the courses included into the semester?		132	49	13
4	how do you rate the teaching techniques adopted by teachers?	69	118	43	24
5	How do you rate the ambience of the university for effective delivery of the	66	117	55	16
6	How do you rate the courses in terms of their relevance to the emerging technologies?	55	135	50	14
7	How do you rate the programs based on the		127	51	10
8	How do you rate the level of motivation of your ward while undergoing the programmer?	55	132	53	14
9	How do you rate the transparency of the internal evaluation system?	57	142	34	21

TOTAL NO OF RESPONDENTS (254)

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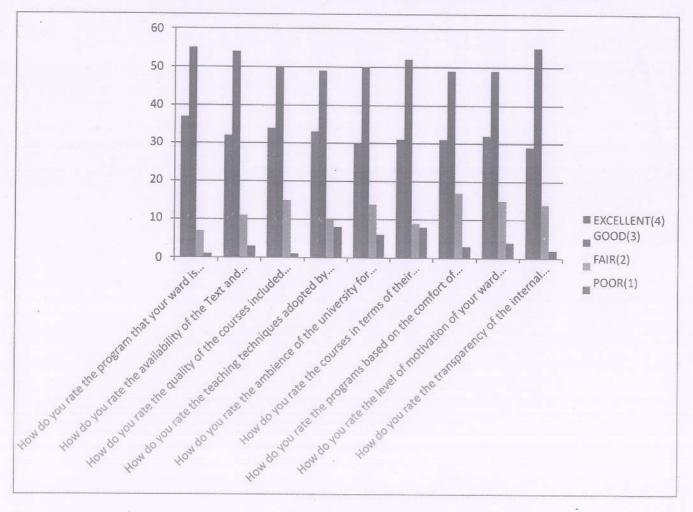
Parents Feedback on Curriculum (Percentage %)

S.NO	PARAMETER "	EXCELLENT	GOOD	FAIR	POOR
		(4)	(3)	(2)	(1)
1	How do you rate the program that your ward is undergoing in terms of the load	30	51	17	2
2	How do you rate the availability of the Text and Reference books in the Market?	24	54	18	5
3	How do you rate the quality of the courses included into the semester?	24	52	19	5
4 .	how do you rate the teaching techniques adopted by teachers?	27	46	17	9
5	How do you rate the ambience of the university for effective delivery of the	26	46	22	6
6	How do you rate the courses in terms of their relevance to the emerging technologies?	22	53	20	5
7	How do you rate the programs based on the comfort of your ward in coping with the workload?	26	50	20	4
8	How do you rate the level of motivation of your ward while undergoing the	22	52	21	5
9.	How do you rate the transparency of the internal evaluation system?	22	56	13	8

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Analysis of the Parents Feedback on Curriculum



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IV. Faculty Feedback on Curriculum

S.NO	PARAMETER	EXCELLENT	GOOD	FAIR	POOR
		(4)	(3)	(2)	(1)
1	Syllabus is suitable to the course and need based.	10	0	0	0
2	The course/syllabus has good balance between theory and	10	0	0	0
3	The learning objectives are clear and appropriate to the program.	10	0	0	0
4	The system followed by the university for the design and development of curriculum is	8	2	0	0
5	The curriculum has the potential in developing the habit of self-learning among the students.	10	0	0	0
6	The curriculum has focus on skill development.	7	3	0	0
7	The books prescribed/listed as reference materials are relevant, updated and	9	1	0	0
8	The curriculum has been updated from time to time.	10	0	0	0
9	Is the subject / its syllabus interesting for majority of students?	10	0	0	0
10	Does the syllabus cover modern & advanced topics?	10	0	0	0
11	Is the syllabus designed for the preparation of competitive examination?	10	0	0	0
12	Is the syllabus designed in a way to improve Employment?	9	1	0	0

TOTAL NO OF RESPONDENTS (10)

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Faculty Feedback on Curriculum Percentage (%)

S.NO	PARAMETER	EXCELLENT	GOOD	FAIR	POOR
		(4)	(3)	(2)	(1)
1	Syllabus is suitable to the course and need based.	100	0	0	0
2	The course/syllabus has good balance between theory and application or practical.	100	0	0	0
3	The learning objectives are clear and appropriate to the program.	100	0	0	0
4	The system followed by the university for the design and development of curriculum is effective.	80	20	20	20
5	The curriculum has the potential in developing the habit of self-learning among the students.	100	0	0	0
6	The curriculum has focus on skill development.	70	30	30	30
7	The books prescribed/listed as reference materials are relevant, updated and appropriate.	90	10	10	10
8	The curriculum has been updated from time to time.	100	0	0	0
9	Is the subject / its syllabus interesting for majority of students?	100	0	0	0
10	Does the syllabus cover modern & advanced topics?	100	0	0	0
11	Is the syllabus designed for the preparation of competitive examination?	100	0	0	0
12	Is the syllabus designed in a way to improve Employment?	90	0	0	0

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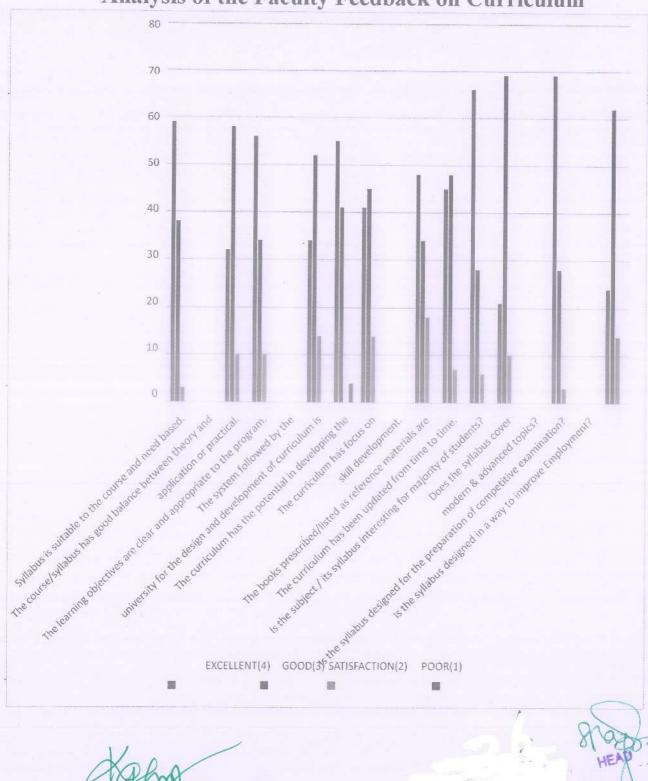
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Analysis of the Faculty Feedback on Curriculum



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V. Employer Feedback on Curriculum

S.NO	PARAMETER	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
		(5)	(4)	(3)	(2)	(1)
	Rate your opinion on the					
1	relevancy/ sufficiency of the					
	courses meeting the industry					
	requirements?	5	7	0	0	0
2	Rate the applicability of the tools/activities/case studies presented in the curriculum facilitating more employability skills among graduates.	6	4	2	0	0
3	How effective is the Curriculum in developing analytical and problem- solving skills	6	0	6	0	0
4	Does the curriculum include value added courses/ soft skill training/ domain specific electives for enhancing constructive learning.	4	4	4	0	0
5	Rate the scope of the syllabus in enhancing entrepreneurship skills/lifelong learning/ human values and ethics.	4	5	2	0	1
6	Curriculum reflects current trends and practices in the respective disciplines.?	8	2	0	0	2
7	Does the curriculum effectively cover topics on fundamentals and latest technology?	4	4	4	0	0
8	The academic initiatives of the institution contributes towards achieving the Mission and Vision of the institution	5	4	1	0	2
9	Rate the proficiency of our graduates to adapt to industry requirements	5	2	4	0	1
10	The curriculum facilitates an overall holistic development of the student?	5	2	4	0	1
11	Suggest your views on the inclusion of new programmes/ courses/ content in syllabus Other comments	4	5	3	0	0

TOTAL NO OF RESPONDENTS (12)

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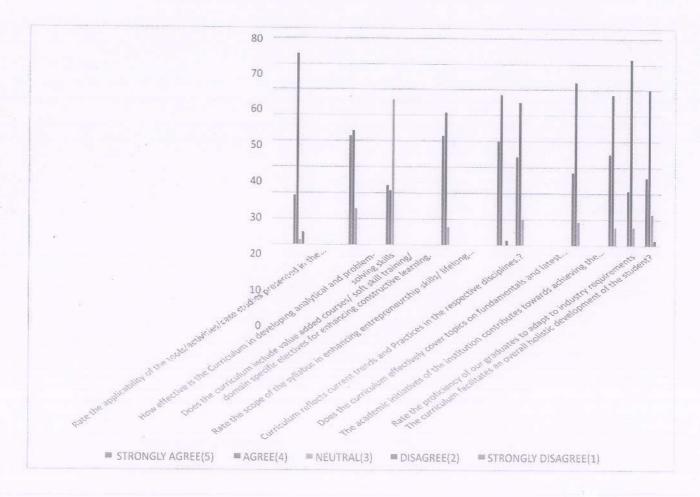
Employer Feedback on Curriculum (Percentage %)

S.NO	PARAMETER	STRONGLY AGREE (5)	AGREE (4)	NEUTRAL (3)	DISAGREE (2)	STRONGLY DISAGREE (1)
	Rate your opinion on the					
1	relevancy/ sufficiency of the					
	courses meeting the industry requirements?	42	58	0	0	0
2	Rate the applicability of the tools/activities/case studies presented in the curriculum facilitating more employability skills among graduates.	50	33	17	0	0
3	How effective is the Curriculum in developing analytical and problem-solving skills	50	0	0	0	0
4	Does the curriculum include value added courses/ soft skill training/ domain specific electives for enhancing constructive learning.	34	33	33	0	0
5	Rate the scope of the syllabus in enhancing entrepreneurship skills/lifelong learning/ human values and ethics.	33	42	25	0	0
6	Curriculum reflects current trends and practices in the respective disciplines.?	67	17	16	0	0
7 .	Does the curriculum effectively cover topics on fundamentals and latest technology?	34	33	33	0	0
8	The academic initiatives of the institution contributes towards achieving the Mission and Vision of the institution	42	28	28	0	0
9	Rate the proficiency of our graduates to adapt to industry requirements	42	42	16	0	0
10	The curriculum facilitates an overall holistic development of the student?	42	17	41	0	0
11	Suggest your views on the inclusion of new programmes/ courses/ content in syllabus Other comments	33	42	42	0	0

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Analysis of Employer Feedback on Curriculum



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SCHOOL OF COMMERCE AND MANAGEMENT DEPARTMENT OF COMMERCE ACTION TAKEN REPORT - 2020-21 COMMERCE

Student's Feedback and Action Taken Report
The following gives a detailed report of the issues raised by the students and the subsequent
action taken by the institution during 2020 – 2021:

Day St.	FEEDBACK	ACTION TAKEN
S. No	In the mid semester feedback apprehensions in the teaching learning process during the academic year 2020-21 was expressed as online teaching mode continued due to pandemic.	Virtual learning environment became more stable and primarily Google Meet was used toconduct online classes as per the timetable. It was complemented with communication via Whatsapp, Email, Google Classroom and other resource sharing platforms like Piazza/Moodle to resolve any doubts and enhance the degree of conceptual clarity. The feedback at the semester showed a highlevel of satisfaction with the entire process.
2.	The online study material available with students was limited.	Web based OPAC (Online Public AccessCatalogue), e-books, syllabus, questions papers, open access resources as well as Databaseswere made available to Students. A vast amount of e-resources were created byteachers. These were made available on GoogleDrive/Classroom, and through online library facility. Faculty recorded and shared lectures.
3.	Difficulty in internal assessments was faced by students during pandemic time.	 A judicious mix of online quizzes, handwritten and online assignments, viva-voce and project work was used to assess the level ofunderstanding of students. Timely dissemination of information regarding internal assessment and evaluationwas ensured. *Faculty repeatedly reached out to the studentswho were falling behind.

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Skill development and joboriented courses were requested

4. A collaboration was done with Coursera wherein courses of prominent universities were offered to students to compensate the absence of internship based knowledge, impart new genre of industry specific skills and enable productive utilization of time Awareness about other online platforms like NPTEL was generated.

4. Value added courses on digital base model, Panking finance etc. were offered.

5 Skill improvement through online workshopswas strengthened.

4 All the student societies were encouraged to rethink and plan online events.

5 Students were encouraged to start new societies/chapters.

5 A faculty meeting was convened to discussthe points at length.

5 Each faculty member was asked to take a callon how to address the issues of internal assessments.

6 Many faculty members decided to replace classparticipation marks by tests/assignments

7 A faculty members decided to replace classparticipation marks by tests/assignments

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SCHOOL OF COMMERCE AND MANAGEMENT DEPARTMENT OF COMMERCE ACTION TAKEN REPORT - 2020-21 COMMERCE

Alumni Feedback and Action Taken Report

The following gives a detailed report of the feedback received from alumni and the subsequentaction taken by the institution during 2020 – 2021:

S. No.	FEEDBACK		ACTION TAKEN
1.	The curriculum is skill-oriented and relevance		80% of alumni reported that our curriculum is skill oriented and meet out relevance to the competitive environment.
2.	The standard of the curriculum is on par with national / international Institutions	•	68% of alumni stated that the curriculum is not on par with international standard. The ensuring BOS to enhance and upgrade our syllabus to international level.
3,	It was suggested for the college to connect with more industry experts.		In order to utilize the expertise of the notable alumni of our college, the placement cell constantly engages into contactingthem for various campus recruitment opportunities.
4	More interactive sessions and seminars, special lectures and mentoring was suggested.	0	A series of online lectures are organized by the college to enable the alumni/industry and student interaction.

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SCHOOL OF COMMERCE AND MANAGEMENT DEPARTMENT OF COMMERCE ACTION TAKEN REPORT - 2020-21 COMMERCE

Parents' Feedback and Action Taken Report

The following gives a detailed report of the feedback received from parents and the subsequentaction taken by the institution during 2020 – 2021:

S. No.	FEEDBACK	ACTION TAKEN
	How do you rate the teaching techniques adopted by teachers?	Out of 254% of Parents 46% of parents were satisfied with teaching techniques adopted by the faculties.
		18% of parents were fairly satisfied with regard to text and reference book. The ensuring academic year Management will recommend to keep more text book and reference book is maintained in the department library.
31	How do you rate the programs based on the comfort of your ward in coping with the workload?	76% of the parents satisfied with the academic program and workload are satisfied.

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- 4. Professional guidance and mentorship sessions of 1st and2nd year students organized bythe college with Alumni base was suggested.
- The College organizes CARE (CBS Alumni for Recruitment and Excellence) Program and Buddy Project.
- The college has an Alumni Relations and Outreach Cell (AROC) which is the official alumni engagement and networking cell.
- To share the immense industry know-how of the alumni withthe current batches and fellow alumni, the Alumni Lecture Series is conducted throughout the year.
- 5. Conduct guest lectures should including UNSDG goals &sustainability initiatives e.g., climate control, responsible business practices etc was suggested.
- Global Policy Insights conducted a webinar on Sustainable
 Environment, Public Policy and Game Theory.

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SCHOOL OF COMMERCE AND MANAGEMENT DEPARTMENT OF COMMERCE ACTION TAKEN REPORT – 2020-21 COMMERCE

Faculty Feedback and Action Taken Report

The following gives a detailed report of the feedback received from teachers and the subsequent action taken by the institution during 2020 – 2021:

S. No.	FEEDBACK	ACTION TAKEN
	The curriculum has focus on skill development.	70 % of the Faculty are reported the curriculum has focused on skill development.
1.		
2.	Is the syllabus designed for the preparation of competitive examination	100% of the Faculty reported that our syllabus are meet out the preparation of competitive examination.
3.	The system followed by the university for thedesign and development of curriculum is effective.	80 % of the Faculty are satisfied.
4.	Issues regarding students and teaching/learning/evaluation in acompletely online environment	 Regular online faculty meetings to discussand learn. Procurement and adoption of software toease the documentation work It was decided to include the Elearning methods adopted during the pandemic. University adapted to Online Teaching Method and Innovative practices are used for Online Teaching.

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ACTION TAKEN REPORT - 2020-21 COMMERCE

Employer's Feedback and Action Taken Report

The following gives a detailed report of the issues raised by the employers and the subsequentaction taken by the institution during 2020 – 2021:

S. No.	FEEDBACK	ACTION TAKEN
1.	Does the curriculum effectively Cover topics on fundamentals and latest technology?	67% of employers agreed. The trend will be protected. Greater efforts will be taken for satisfying all the employers.
2.	Suggest your views on the inclusion of new programs/ courses/ content in syllabus Other Comments.	75% of the employer are strongly satisfied with reference to new courses and enhance entrepreneurship skill to meet out the industrial needs.
	The curriculum facilitates an overall holistic development of the student?	41% of the employers stated that the curriculum facilitated, overall development of the students in future more attendance will be made to have they grater focuse towards holistic development of the students.
4.	The academic initiatives of the institution contributes towards achieving the Mission and Vision of the institution	department academic committee suggestions by industry personnel handling few units of the department academic council meeting can be projected as action taker on the department academic committee academic council meeting can be projected as action taker on the feedback.

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Ponnaiyah Ramajayam Institute of Science and Technology [PRIST]

Department of Management Studies

Feedback Report Academic Year: 2020-2021

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I. Student Feedback on Curriculum

S.N O	PARAMETER	HIGH	MODERATE	POOR
1	The sequence of the services (-1:-4): 41	(3)	(2)	(1)
1	The sequence of the courses (subjects) in the curriculum	123	72	4
2	Size of syllabus in terms of the load on the student.	79	113	7
3	The objectives stated for each of the course.	108	83	8
4	The offering of the electives in terms of their relevance to the specialized streams.	76	107	16
5	How do you rate the electives offered in relation to the technological advancements.	90	92	17
6.	Content of the courses encourages extra learning / self learning.	87	98	14
7	How do you rate the percentage (Number) of courses having practical components?	88	88	23
8	How do you rate the domain used for Designing/performing the experiments in the laboratory.	93	89	17
Agr.	Total Number of respondents		199	

Professor & Head, PRIST SCHOOL OF BUSINESS, PRIST UNIVERSITY, VALLAM, THANJAVUR. cience & Technology (PRIST)
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Students Feedback on Curriculum (Percentage%)

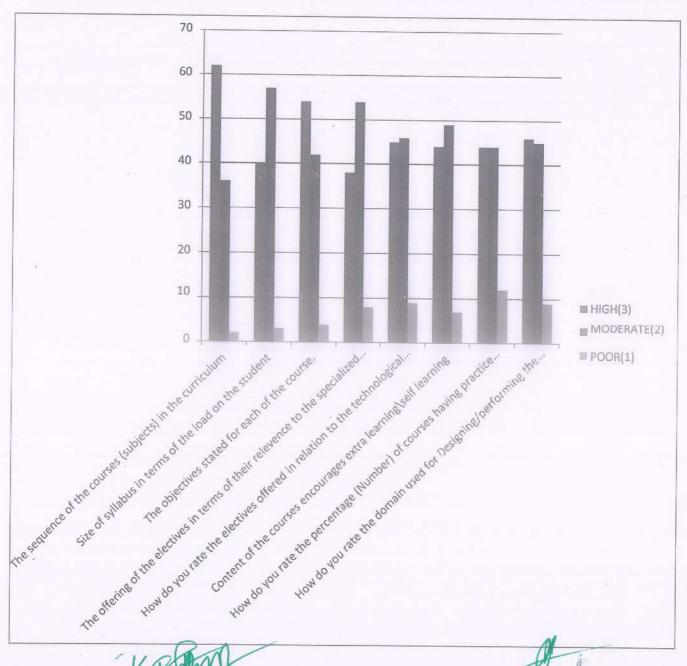
S.NO	PARAMETER	HIGH (3)	MODERATE (2)	POOR (1)
1	The sequence of the courses (subjects) in the curriculum	62	36	2
2	Size of syllabus in terms of the load on the Student.	40	57	3
3	The objectives stated for each of the course.	54	42	4
4	The offering of the electives in terms of their Relevance to the specialized streams.	38	54	8
5	How do you rate the electives offered in relation to the technological advancements.	45	46	9
6	Content of the courses encourages extra Learning / self learning.	44	49	7
7	How do you rate the percentage (Number) of Courses having practical components?	44	44	12
8	How do you rate the domain used for Designing/performing the experiments in the Laboratory.	46	45	9
	Total Number of respondents	70	100%	3

Professor & Head, PRIST SCHOOL OF BUSINESS, PRIST UNIVERSITY, VALLAM, THANJAVUR. Science & Technology (PRIST)
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Analysis of the Student Feedback on Curriculum



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PRIST SCHOOL OF BUSINES PRIST UNIVERSITY, VALLAM, THANJAVUR.

II Alumni Feedback on Curriculum

S.NO	PARAMETER	EXCELLENT (4)	GOOD (3)	FAIR (2)	POOR (1)
1	The quality of the Program content	15	9	0	0
2	The relevance of the curriculum	11	13	0	0
3	The overall development your received	11	11	2	0
4	The curriculum is skill-oriented	10	12	2	0
5	The curriculum is job oriented	7	14	3	0
6	The standard of the curriculum is onpar with national / international Institutions	10	11	3	0
7	The overall standards of the curriculum	13	8	3	0
Tota	al Number of respondents		24		

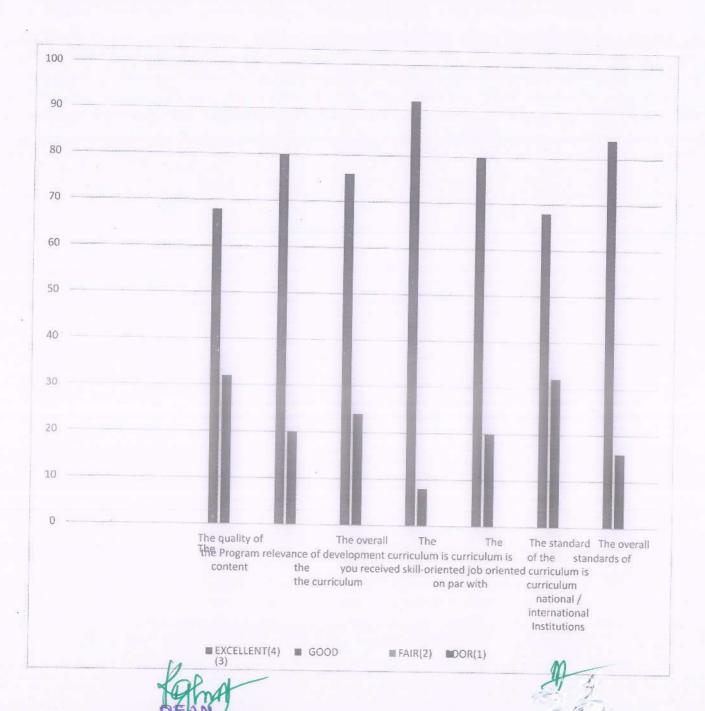
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S.NO	PARAMETER	EXCELLENT (4)	GOOD (3)	FAIR (2)	POOR (1)
1	The quality of the Program content	63	37	0	0
2	The relevance of the curriculum	46	54	0	0
3	The overall development you received	46	46	8	0
4	The curriculum is skill-oriented	42	50	8	0
5	The curriculum is job oriented	29	58	13	0
6	The standard of the curriculum is onpar with national /international Institutions	42	46	12	0
7	The overall standards of the curriculum	54	33	13	0
T	otal Number of respondents		100%	V	

Professor & Head, PRIST SCHOOL OF BUSINESS, PRIST UNIVERSITY, VALLAM, THANJAVUR. Schrol of Commerce & Justiness Management Ponnal yah Ramajayarn Institute of Jenoc & Technology (PRIST)

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Analysis of the Alumni Feedback on Curriculum



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III. Parents Feedback on Curriculum

S.NO	PARAMETER .	EXCELLENT (4)	GOOD (3)	FAIR (2)	POOR (1)
1	How do you rate the program that your ward is undergoing in terms of the load of the courses in different semesters?	37	56	7	1
2	How do you rate the availability of the Text andReference books in the Market?	32	55	11	3
3	How do you rate the quality of the courses included into the semester?	35	50	15	1
4	How do you rate the teaching techniques adopted by teachers?	34	49	10	8
5	How do you rate the ambience of the university for effective delivery of the academic programs?	30	51	14	6
6	How do you rate the courses in terms of their relevance to the emerging technologies?	31	53	9	8
7	How do you rate the programs based on the comfortof your ward in coping with the workload?	32	49	17	3
8	How do you rate the level of motivation of your wardwhile undergoing the programme?	33	49	15	4
9	How do you rate the transparency of the internal evaluation system?	29	56	14	2
То	otal Number of Respondents		101		

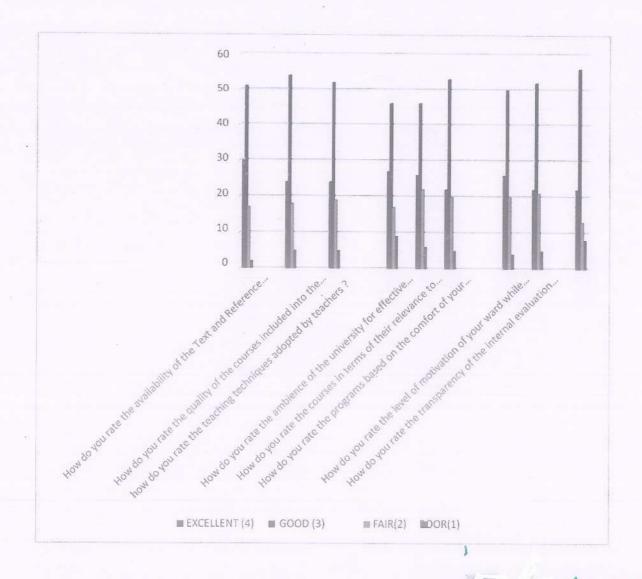
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Parents Feedback on Curriculum (Percentage %)

S.NO	PARAMETER	EXCELLENT (4)	GOOD (FAIR (2)	POOR (1)
1	How do you rate the program that your ward is undergoing in terms of the load of	37	55	7	1
2	How do you rate the availability of the Text and Reference books in the Market?	32	54	11	3
3	How do you rate the quality of the courses included into the semester?	34	50	15	1
4	How do you rate the teaching techniquesadopted by teachers?	33	49	10	8
5	How do you rate the ambience of the university for effective delivery of the	30	50	14	6
6	How do you rate the courses in terms of their relevance to the emerging	31	52	9	8
7	How do you rate the programs based on the comfort of your ward in coping with the workload?	31	49	17	3
8	How do you rate the level of motivation of your ward while undergoing the	32	49	15	4
9	How do you rate the transparency of the internal evaluation system?	29	55	14	2
Total	Number of Respondents		100%		

Professor & Head, PRIST SCHOOL OF BUSINESS, PRIST UNIVERSITY, VALLAM, THANJAVUR. Schrol of Commerce & Justiness Management Ponnai yah Ramajayar Institution Deeman to be thrown a soft the UGC AUL 19

Analysis of the Parents Feedback on Curriculum



Professor & Head, PRIST SCHOOL OF BUSINESS, PRIST UNIVERSITY, VALLAM, THANJAVUR. Ponnally all Rantajava Silhatie

IV. Faculty Feedback on Curriculum

S.NO	PARAMETER	EXCELLENT (4)	GOOD (3)	FAIR (2)	POOR (1)
1	Syllabus is suitable to the course and need based.	17	11	1	0
2	The course / syllabus has good balance between theory and application or practical.	9	17	3	0
3	The learning objectives are clear and appropriate to the program.	16	10	3	0
4	The system followed by the university for the design and development of curriculum is	10	15	4	0
5	The curriculum has the potential in developing the habit of self-learning among the students.	16	12	0	1.
6	The curriculum has focus on skill development.	12	13	4	0
7	The books prescribed/listed as reference materials are relevant, updated and appropriate.	14	10	5	0
8	The curriculum has been updated from time to time.	13	14	2	0
9	Is the subject / its syllabus interesting for majority of students?	19	8	2	0
10	The curriculum has been updated from time to time.	6	20	3	0
11	Is the subject / its syllabus interesting for majority of students?	20	8.	1	0
12	The curriculum has been updated from time to time.	7	18	4	0
To	tal Number of Respondents		29		
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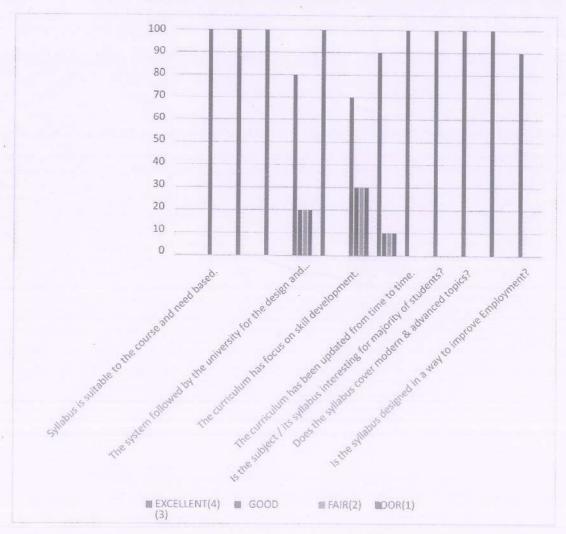
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Faculty Feedback on Curriculum Percentage (%)

S.NO	PARAMETER	EXCELLENT	GOOD	SATISFACTION	POOF
1	Syllabus is suitable to thecourse and need based.	59	38	3	0
2	The course/syllabus has goodbalance between theory and application or practical.	32	58	10	0
3	The learning objectives are clear and appropriate to theprogram.	56	34	10	0
4	The system followed by the university for the design and development of curriculum is	34	52	14	0
5	The curriculum has the potential in developing the	55	41	0	4
6	The curriculum has focus on skill development.	41	45	14	0
7	The books prescribed/listed asreference materials are not provided	48	34	18	0
8	The curriculum has been updated from time to time.	45	48	7	0
9	Is the subject / its syllabus interesting for majority ofstudents?	66	28	6	0
10	Does the syllabus cover modern & advanced topics?	21	69	10	0
11	Is the syllabus designed for the preparation of competitive examination?	69	28	3	0
12	Is the syllabus designed in a way to improve Employment?	24	62	14	0
Total	Number of Respondents		10	00%	

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Analysis of the Faculty Feedback on Curriculum



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V. Employer Feedback on Curriculum

SNO	PARAMETER	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
						(l)
1	Rate your opinion on the relevancy/ sufficiency of the courses meeting the industry requirements?	8	32	1	2	0
2	Rate the applicability of the tools/activities/case studies presented in the curriculum facilitating more employability skills among graduates.	18	19	6	0	0
3	How effective is the Curriculum in developing analytical and problemsolving skills	10	90	3	0	0
4	Does the curriculum include value added courses/ soft skill training/ domain specific electives for enhancing constructive learning.	18	22	3	0	0
5	Rate the scope of the syllabus in enhancing entrepreneurship skills/ lifelong learning/ human values and ethics.	17	25	0	1	0
	Curriculum reflects current trends and Practices in the respective disciplines?	15	24	4	0	0
	Does the carriculum effectively cover topics on fundamentals and latest technology?		27	4		
	The academic initiatives of the institution contributes towards achieving the Mission and Vision of the institution	15	25	3	0	0
	Rate the proficiency of our graduates to adapt to industry requirements	9	31	3	0	0
10	The curriculum facilitates an overall holistic development of the student?	11	26	5		
11	Rate your opinion on the relevancy/ sufficiency of the courses meeting the industry requirements?		32		2	0
To	otal Number of Respondents			43		U

PRIST SCHOOL OF BUSINESS, PRIST UNIVERSITY: VALLAM, THANJAVUR 15

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Employer Feedback on Curriculum (Percentage %)

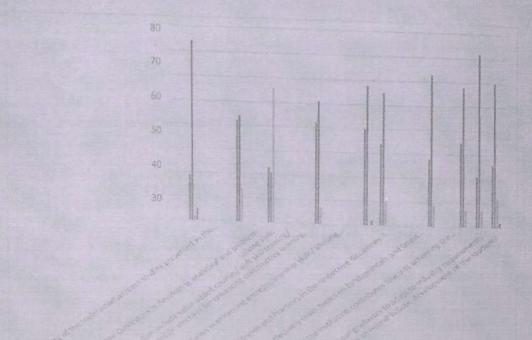
	PARAMETER	STRONGLY AGREE	AGREE	NEUTRAL	DISAGREE	STRONGLY DISAGREE
		(5)				(1)
i	Rate your opinion on the relevancy/ sufficiency of the courses meeting the industry requirements?	19	74	2	5	0
2	Rate the applicability of the tools/activities/case studies presented in the curriculum facilitating more employability skills among graduates.	42	44	14	0	0
3	How effective is the Curriculum in developing analytical and problem- solving skills	23	21	56	0	0
4	Does the curriculum include value added courses/ soft skill training/ domain specific electives for enhancing constructive learning.	42	51	7	0	0
	Rate the scope of the syllabus in enhancing entrepreneurship skills/ lifelong learning/ human values and ethics.		58	0	2	0
6	Curriculum reflects current trends and Practices in the respective disciplines?	34				
7	Does the curriculum effectively cover topics on fundamentals and latest technology?	28	63	9	0	0
8	The academic initiatives of the institution contributes towards achieving the Mission and Vision of the institution	35	58	7	0	0
9	Rate the proficiency of our graduates to adapt to industry requirements	21	72	7	0	0
10	The curriculum facilitates an overall holistic development of the student?	26	60	12	2	0
Tota	Number of Respondents			43		

Professor & Head, PRIST SCHOOL OF BUSINESS, PRIST UNIVERSITY, VALLAM, THANJAVUR.

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Analysis of Employer Feedback on Curriculum



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SCHOOL OF COMMERCE AND MANAGEMENT

DEPARTMENT OF MANAGEMENT

ACTION TAKEN REPORT - 2020-21 MANAGEMENT

Students' Feedback and Action Taken Report

The following gives a detailed report of the issues raised by the students and the subsequent action taken by the institution during 2020 – 2021:

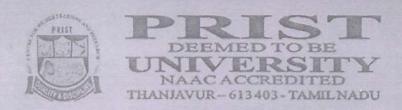
	FEEDBACK	ACTION TAKEN
1.	How do you rate the percentage (Number) of Courses having practical components?	56% of the students expressed their opinion practical component are very less. The management must take efforts to increase practical activities to the management students.
2.	How do you rate the electives offered in relation to the technological advancements.	❖ 55% of students stated that the electives offered by the management program not highly technological advancement. Management will undertake the advancement in technological development.
	The sequence of the courses (subjects) in the curriculum	 62% of students implied that the subjects are sequence arranged and updated in due course of time also.
4.	In the mid semester feedbackapprehensions in the teachinglearning process during the academic year 2020-21 was expressed as online teaching mode continued due to pandemic.	 Virtual learning environment became more stable and primarily Google Meet was used to conduct online classes as per the timetable. It was complemented with communication via Whatsapp, Email, Google Classroom and other resource sharing platforms like Piazza/Moodle to resolve any doubts and enhance the degree of conceptual clarity. The feedback at the semester showed a high level of satisfaction with the entire process.
5,	The online study material available with students waslimited.	Web based OPAC (Online Public Access Catalogue), e-books, syllabus, questions papers, open access resources as well as Databaseswere made available to Students. A vast amount of e-resources were created by teal chers. These were made available on GoogleDrive/Classroom, and through online library facility. Faculty recorded and shared lectures.

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6.	Skill development and joboriented courses were requested	 ✓ A collaboration was done with Courser a wherein courses of prominent universities were offered to students to compensate the absence of internship based knowledge, impart new genre of industry specific skills and enable productive utilization of time Awareness about other online platforms like NPTEL was generated. ✓ Value added courses on digital marketing, Entrepreneurship development, Tourism management etc. were offered. ✓ Skill improvement through online workshops was strengthened. ✓ All the student societies were encouraged to re think and plan online events. ✓ Students were encouraged to start new societies/chapters.
7.	Feedback from studentcouncil regarding: 3. Waive off the marks forclass participation 4. Do not deduct marks fordelayed submission of assignments	 A faculty meeting was convened to discuss the points at length. Each faculty member was asked to take a callon how to address the issues of internal assessments. Many faculty members decided to replace classparticipation marks by tests/assignments
8.	Difficulty in internal assessments was faced bystudents during pandemictime.	 A judicious mix of online quizzes, handwritten and online assignments, viva-voce and project work was used to assess the level of understanding of students. Timely dissemination of information regarding internal assessment and evaluation was ensured. Faculty repeatedly reached out to the students who were falling behind.

Professor & Head, PRIST SCHOOL OF BUSINESS, PRIST UNIVERSITY, VALLAM, THANJAVUR. 19



SCHOOL OF COMMERCE AND MANAGEMENT DEPARTMENT OF MANAGEMENT

Alumni Feedback and Action Taken Report

ACTION TAKEN REPORT - 2020-21 MANAGEMENT

The following gives a detailed report of the feedback received from alumni and the subsequentaction taken by the institution during 2020 – 2021:

S. No.	FEEDBACK	ACTION TAKEN
1.	The curriculum is skill-oriented and relevance	80% of alumni reported that our curriculum is skill oriented and meet out relevance to the competitive environment.
	The standard of the curriculum is on par with national / international Institutions	68% of alumni stated that the curriculum is not on par with international standard. The ensuring BOS to enhance and upgrade our syllabus to international level.
3,	It was suggested for the college to connect with more industry experts.	In order to utilize the expertise of the notable alumni of our college, the placement cell constantly engages into contacting them for various campus recruitment opportunities.
4	More interactive sessions and seminars, special lectures and mentoring was suggested.	A series of online lectures are organized by the college to enable the alumni/industry and student interaction.

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SCHOOL OF COMMERCE AND MANAGEMENT DEPARTMENT OF MANAGEMENT ACTION TAKEN REPORT - 2020-21 MANAGEMENT

Parents' Feedback and Action Taken Report

The following gives a detailed report of the feedback received from parents and the subsequentaction taken by the institution during 2020 – 2021:

S. No.	FEEDBACK	ACTION TAKEN
1.	How do you rate the teaching techniques adopted by teachers?	Out of 254% of Parents 46% of parents were satisfied with teaching techniques adopted by the faculties.
	How do you rate the availability of the Text and Reference books in the Market?	18% of parents were fairly satisfied with regard to text and reference book. The ensuring academic year Management will recommend to keep more text book and reference book is maintained in the department library.
3.	How do you rate the programs based on the comfort of your ward in coping with the workload?	76% of the parents satisfied with the academic program and workload are satisfied.



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- 4. Professional guidance and mentorship sessions of 1st and2nd year students organized bythe college with Alumni base was suggested.
- The College organizes CARE (CBS Alumni for Recruitment and Excellence) Program and Buddy Project.
- The college has an Alumni Relations and Outreach Cell (AROC) which is the official alumni engagement and networking cell.
- To share the immense industry know-how of the alumni withthe current batches and fellow alumni, the Alumni Lecture Series is conducted throughout the year.
- 5. Conduct guest lectures should including UNSDG goals &sustainability initiatives e.g., climate control, responsible business practices etc was suggested.
- Global Policy Insights conducted a webinar on Sustainable Environment, Public Policy and Game Theory.

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SCHOOL OF COMMERCE AND MANAGEMENT DEPARTMENT OF MANAGEMENT

ACTION TAKEN REPORT - 2020-21 MANAGEMENT

Faculty Feedback and Action Taken Report

The following gives a detailed report of the feedback received from teachers and the subsequent action taken by the institution during 2020.

No.	FEEDBACK	the institution during 2020 – 2021: ACTION TAKEN
1.	The books prescribed/listed are reference materials are not provided	82% of the faculty stated that book reference material are not sufficient to the students. The issue was brought to the notice of the administration. It was agreed to purchase more number reference books for the department library.
2.	Syllabus is suitable to the course and need based. Is the syllabus designed for the preparation of competitive examination?	3% of the faculty only revealed that the syllabus are meet out the competitive examination and need based is satisfactory, remaining 93% of faculties felt that syllabus are need based and meet the competitive examination was excellent.
3.	The curriculum has been updated from time to time.	96% of the faculty given a feedback our curriculum has been updated from time to time is a good indicator to revise the syllabus according to need base of the students.
4.	The curriculum has focus on skill development.	25 % of the Faculty are reported that the focuses on skill development. Suggestion of incorporating in the syllabus skill development aspects to be discussed in the ensuing BOS Meeting.

Professor & Head, PRIST SCHOOL OF BUSINESS, PRIST UNIVERSITY, VALLAM, THANJAVUR. 23

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5.	Is the syllabus designed for the preparation of competitive examination?	97% of the Faculty agreed. The trend will be protected.
6.	The system followed by the university for thedesign and development of curriculum is effective.	86% of the Faculty are satisfied.
7.	Issues regarding students and teaching/learning/evaluation in a completely online environment	Regular online faculty meetings to discussand learn. Procurement and adoption of softwares to ease the documentation work It was decided to include the Elearning methods adopted during the pandemic. University adapted Online Teaching Methods and Innovative practices are used for Online Teaching.

Professor & Head, PRIST SCHOOL OF BUSINESS, PRIST UNIVERSITY, VALLAM, THANJAVUR.

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SCHOOL OF COMMERCE AND MANAGEMENT

DEPARTMENT OF MANAGEMENT

ACTION TAKEN REPORT - 2020-21 MANAGEMENT

Employer's Feedback and Action Taken Report

The following gives a detailed report of the issues raised by the employers and the subsequentaction taken by the institution during 2020 – 2021:

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S. No.	FEEDBACK	ACHON PARLEY
1.	Does the curriculum effectively Cover topics on fundamentals and latest technology?	91% of employers agreed. The trend will be protected. Greater efforts will be taken for satisfying all the employers.
2.	Rate the applicability of the tools/activities/case studies presented in the curriculum facilitating more employability skills among graduates.	86% of the employer positively accepted that the institution applies case study method to teach the students.
3.	The curriculum facilitates anoverall holistic development of the student?	86% of the employers stated that the curriculum facilitated, overall development of the students in future more attendance will be made to have they grater focuse towards holistic development of the students.
4.	The academic initiatives of the institution contributes towards achieving the Mission and Vision of the institution	7% of the employers appear not to have a clarity about the mission and vision of the university. Steps will be taken to clarity the mission and vision to the stakeholders from the university – Faculty and Students visiting the industries and inviting industry personnel to interact with faculty and students. The above issue to be discussed in the department academic committee suggestions by industry personnel handling few units of the syllabus. Can be proposed by department academic committee and further discussed in the BOS. A related resolution in the academic council meeting can be projected as action taken on the feedback.

Professive Head, PRIST SCHOOL OF BUSINESS,

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