

CRAFTING NOVEL HORIZON FOR NURTURING FUTURE LEADERS

KSR Institute for Engineering and Technology (KSRIET) was founded in the year 2011 by the man of great insight, Thiru. R. Srinivasan, the younger son of Lion Dr. K.S. Rangasamy whose altruism enlightens the society. The embellishment of the college holds the new doctrine of teaching which kindles the dormant spirit towards learning. The college is an optimal place for pedagogical as well as ethical values. The college offers 7 UG and 4 PG programmes.

KSRIET has well qualified and experienced faculty members who act as mentors and facilitators for the students to create a comfort learning atmosphere and to produce skilled engineers with human values.

The college has modern infrastructure and laboratories. One distinct feature is Math Lab where students experience the joy of discovering Math concepts through exploration. Besides, Language Lab which contains interactive featured software plays a vital role in enhancing students' communication skills.

KSRIET faculty members have published more than 200 research papers in International Journals and 150 papers published in National Journals. Students - bagged 1 GOLD Medal and 14 University Ranks from Anna University, Chennai. Received Financial Assistance and Fellowship for Startup from Regional Startup Activation Program EDI Tamil Nadu and Forge Accelerators KCT Coimbatore. Won Overall championship, Medals & Awards in Central Superkarting Contest 2016, Elite Racing (EK15) and Builders Karting Championship. Won 1800's worth project kits in Indian Innovation Challenge Contest organized by DST-Texas Instruments.

KSRIET Training and Placement Cell provides effective and full-fledged training programmes on all the domains. Value Added Courses are organized to make the students proficient in the latest technology. Wipro, VIRTUSA CRM, Infosys and British Council Certified faculty members offer training programmes to make students industry ready graduates. MoUs have been signed with 30 reputed Industries



such as VIRTUSA, ASPIRE, Augusta Hi-Tech, VMware IT Academy, ORACLE Academy, Siemens Centre of Excellence NIT -Trichy, Trans Neuron technologies, ENTHU Technologies, KIKUWA India Private Limited, TMI Systems, ABE Semiconductor Designs, AeroSpace Engineers Private Limited Salem, etc., for having the regular collaborative activities to meet the industrial needs.

AWARDS & ACHIEVEMENTS:

- UG programmes MECH, EEE, ECE, CSE and IT are accredited by NBA
- Accredited by NAAC with A+ grade.
- One among 4 colleges in Tamil Nadu and 29 Colleges in India in Achieving Best Practices in AICTE Approved Institutions
- Secured 9th Rank in Top Engineering Colleges of Excellence in Competition Success Review by GHRDC Engineering College Survey 2017

- Accorded Platinum rating in AICTE - CII Survey of Industry Linked Technical Institutes 2020
- Categorized as 'BAND B' Institutions (Rank Between 26 to 50) in private self-financing colleges in India by ATAL Ranking of Institutions on Innovation Achievements - ARIIA 2020
- Ranked in top 200 Private Engineering colleges in India & Top 100 Private Engineering colleges in south India by Hansa research best college and university Survey 2020.
- Ranked in Top 25 outstanding Engineering Colleges of Excellences in India by CSR - GHRDC Engineering Colleges Survey 2021
- Ranked in Top 50 Emerging Private Engineering Colleges in India by a leading magazine ranking 2021
- Rated as Four Star Institution by Institutions' Innovation Council (20-21) Annual Performance: College & Standalone Institutions Category
- Ranked in Performer brand by ATAL Ranking of Institutions on Innovation Achievements - ARIIA 2021 under the category of Private Technical Institutions in India
- Ranked in TOP 100 Emerging Private Engineering Colleges in India by Times engineering Survey 2022
- Rated AA+ by CAREERS 360 Magazine under India's Best Engineering Colleges - South Zone 2022.
- Ranked in TOP 25 Outstanding Engineering Colleges of Excellences in India by CSR - GHRDC Engineering Colleges Survey 2022

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Preparing globally competent engineers

Established in 2001, by Founder Chairman R.S. Munirathnam, at Kavaraipeetai, near Chennai, R.M.D. Engineering College (RMDEC) has ensured noteworthy academic results and laudable placement records.

The college offers UG programs in CSE, ECE, IT (Virtusa Batch Adoption Programme), CSBS (TCS Powered Programme), and AI&ML; a PG program in CSE; and two Ph.D. programs. NBA reaccredits the eligible UG programs. The autonomous institution is accredited by NAAC, approved by AICTE, and affiliated with Anna University. It was in the rank band of 201-250 under Engineering Category at the National level, in the NIRF 2020 ranking.

At R.M.D. Engineering College, the students, and the faculty utilize AI-powered learning and examination assessment tools named 'RMK Nextgen' and 'Examly' RMK Nextgen provides a self-learning experience to students, allowing them to learn in their way, at their own pace. Learning is made more effective using various analytics, AI graphs, and smart assessments, and the app also helps collect real-time live feedback from students.

The institution has introduced virtual laboratories for the students to practice experiments from their homes, and using the Swayam online platform, students and faculty members have completed



many latest courses. The college offered Google Meet and Zoom platforms during the pandemic for 'Online Learning' excellence.

Each semester, students' performance is recorded using Pragati App to provide better counseling to the students and improve their performance.

R.M.D. Engineering College has 14 Centers of Excellence with industry-sponsored laboratories, a Centre for Foreign Languages, and a 1:15 faculty-student ratio. The institution has signed 24 MoUs with industries and international universities. The Ministry approved their Innovation Council of Education functions with a four-star rating.

The institution has received the 'CYIENT Award for Best Industry-Linked Institute' by AICTE-CII Survey of

Technical Institutes 2020 and the National Employment Award by AMCAT in 2018, 2020, and 2021. With a remarkable 85% placement record for the past 10 years, R.M.D. Engineering College is among the top 50 SWAYAM NPTEL active local chapters with an AA rating.

The Wi-Fi-enabled campus offers premium facilities, an automated library, laboratories, computer centers, kitchens, canteens, hostels with in-house beauty parlors, gyms, indoor games, and playgrounds.

For more details, contact:
R.M.D. Engineering College
Ph: 044 67919191
Website: www.rmd.ac.in

EMPOWERING STUDENTS TO REALISE THEIR TRUE POTENTIAL

For over 27 years, Aalim Muhammed Salegh (AMS) Group of Educational Institutions has journeyed towards excellence in the field of education with a social conscience. The group established Aalim Muhammed Salegh College of Engineering in the year 2000, with a determination to equip young engineers to meet present needs and future demands. The college is NAAC B+ accredited, approved by AICTE, New Delhi, and affiliated to Anna University. The institution offers a plethora of courses under various disciplines like Civel, Mechanical, ECE, EEE, CSC, IT and Artificial Intelligence & Data Science. Each branch of study boasts a state-of-the-art infrastructure, experienced faculty members and technical staff, who ensures a best learning experience for the students at the Under Graduate level.

ENCOURAGING ACADEMIC SUCCESS

AMS offers scholarships for outstanding students to honour their academic excellence. For students having a cut-off above 190, tuition fee is waived for 4 years. Additionally, cash prizes from Shaikh Nurddin Endowment are awarded every year to the meritorious students.

A LAUNCH PAD FOR DREAM CAREERS

The institution offers one of the best in class, and boasts noteworthy placement record for eligible candidates with several



Alhaj. S. Segu Jamaludeen - Secretary Correspondent, Aalim Muhammed Salegh Group of Educational Institutions



top companies. It conducts numerous programmes for enhancing technical and practical knowledge of the students, imparts soft skills and employability skills. Entrepreneurship Development Cell, from its inception, coordinates entrepreneurship activities in and around Tamil Nadu by providing multiple platforms to budding entrepreneurs who interact with successful entrepreneurs and investors with an aim to groom their entrepreneurship skills.

HIGHLIGHTS:

- Excellent infrastructure with well equipped laboratories
- Well connected by train, bus and college bus across the city
- Outstanding hostel facilities with hygienic food and parental care
- Over 40,000 volumes of books in the library in relevant disciplines
- Spacious, properly ventilated and adequately furnished hostel rooms to ensure comfortable accommodation

For more details, contact:
Nizara Educational Campus,
Muthupudupet, Avadi, IAF
Chennai - 600055
Website:
https://www.aalimec.ac.in/
For Admissions:
Ph: 044 2684 2627, 98408 66558
Counselling code: 1101

AT THE PINNACLE OF QUALITY IN TECHNICAL EDUCATION

RMK College of Engineering and Technology (RMK CET), an autonomous institution established by the Lakshmi Kanthammal Educational Trust, has inspired thousands of young aspiring minds with quality technical education over its decade of excellence. The sprawling green campus situated 30 kms from Chennai at Puduvoyal, Gummidipoondi Taluk, is approved by AICTE, New Delhi, affiliated to Anna University, Chennai and accredited by NAAC with 'A' Grade. The college offers B.E. Programs in Computer Science and Engineering, Electronics and Communication Engineering, Computer Science (Cyber Security) and B.Tech. in Artificial Intelligence and Data Science. All eligible programs are accredited by NBA and certified by ISO 9001:2015.

The institution has advanced the boundaries of knowledge alongside value based education to help learners emerge as holistic and skilled professionals. An AI Powered Personalized Learning Platform provides a highly efficient and exciting learning experience beyond the curriculum. The college ensures talent promotion through mini projects, corporate competitions, club and professional society activities.

The campus is Wi-Fi enabled and has excellent infrastructure facilities with state-of-the-art laboratories. RMK CET has



wellfurnished separate hostels for men and women, sprawling sports ground, hi-tech gym, and offers delicious and hygienic food to provide a superlative ambience.

The college has 128 well-experienced faculty including 48 Ph.D. holders and maintains teacher - student ratio of 1:15 to ensure effective teaching-learning process.

The extensive Institute - Industry collaboration initiatives include 13 Centres of Excellence and 30 MoUs for future driven academic excellence, innovation and research. A structured Training and Placement Programme enhances domain-specific skills to attain remarkable place-

ments consistently. The Centre for Higher Education, Centre for Foreign Languages, Training and Placement Cell, Entrepreneurship Development Cell, Innovation Ecosystem and Start-up supporting mechanism on campus mould the students to be globally competent.

RMK CET, acclaimed for its erudite approach and enviable achievements, is one of the preferred learning destinations for engineering education

For more details, contact:
R.M.K. COLLEGE OF
ENGINEERING AND TECHNOLOGY
Ph: 044 6790 0679
Website: www.rmkcet.ac.in

MARCHING AHEAD TOWARDS EDUCATIONAL EXCELLENCE

Vels Institute of Science Technology and Advanced Studies (VISTAS), is the result of close to three decades of dedicated efforts to continuously enhance education. It offers an environment for holistic growth of students, and provides necessary exposure and opportunities for them to become industry-ready, at the national and international level.

Plethora of Courses
The multi-disciplinary institution offers over 100 courses in varied disciplines including Engineering, Maritime Studies, Hotel & catering Management, Law, Mass communication, Edu-cation, Management Studies, Aviation, Life Sciences, Basic Sciences, Pharmacy, Allied Health Sciences, Physiotherapy and more. VISTAS is accredited with NAAC 'A' Grade and the programs in Engineering, Management Studies,

Maritime Studies and Pharmacy are also accredited by NBA. VISTAS has been consistently ranked high among Universities in India by the National Institutional Ranking framework (NIRF), under the MHRD in its rankings released since 2018, a testimony to its quality.

Prioritising quality education at every level

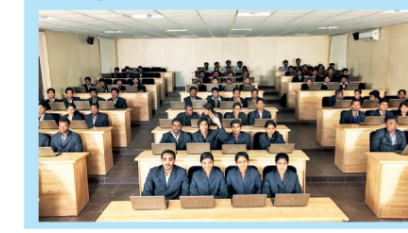
The Vels Group of institutions includes Vels International School which has a pre-school in the Neelagarai campus and Grades III to XII in the Injambakkam campus on the scenic East Coast Road in Chennai. The Vels Global School comprises 13 schools in Tamil Nadu, Bengaluru, New Delhi and Kolkata. Vels Vidyashram offers CBSE curriculum across three campuses in Thalambur and Pallavaram. Apart from school education, other institutions of higher learning in the Group includes Mahavir

tively in Chennai. The recent addition to Vels fold of quality institutions is the Vels Medical College & Hospital (500 bedded hospital) and the Vels Nursing College in Manjakkaranai, Red Hills, Chennai which have been offering programs in Medicine and Nursing since 2021.

A legacy of success
After a modest beginning in the year 1992, the Vels Group today comprises 43 institutions, spread across several campuses in more than four states with over 36,000 students and 6000 staff in its fold, and continuing its glorious service to the society for over 3 decades.

With modern infrastructure, dedicated and experienced faculty, VISTAS offers premium education at an affordable fee. Meritorious students can also avail various scholarships.

For details, contact:
VISTAS, Velan Nagar, P.V.
Vaithiyalingam Road,
Pallavaram, Chennai - 600117
Call: 95661 66777 / 99625 62222
E-mail: admission@vistas.ac.in
Or visit www.vistas.ac.in



BRINGING ENGINEERING AND TECHNICAL EDUCATION TO THE COMMON MAN

Prathyusha Engineering College, popularly known as PEC, is the brainchild of the well-known industrialist and philanthropist P.Raja Rao. A self-financed NAAC and NBA accredited institution, PEC is approved by AICTE, affiliated to Anna University, and managed by the Prathyusha Educational Trust.

Founded in the year 2001, PEC has grown from strength to strength and today it stands tall amongst one of the top Engg Institutions in the Country. PEC has a separate administrative block, an academic wing for each department, laboratories and workshops, modern computer labs, well-stocked library, seminar and conference halls, auditorium, separate and spacious hostel blocks for boys and girls, canteen, dining hall with hygienic kitchen, vast playgrounds, and landscaped gardens.

Top educators and professionals administer the institute, including Charan Teja - Vice Chairman; Prathyusha - CEO; and Sai Ram Vasu - Advisor. The top management is supported by Dr.B.R.Ramesh Babu - Principal, Capt. RG Thayakaran - Director-Training, Placement & Students Affairs and Dr.Dhasarathan, Vice Principal.

PEC has over 200 highly qualified and experienced faculty members. PEC faculty

have contributed more than 100 papers in international journals and 600 national journals.

Their students have secured top university ranks, and more than 20 students have won gold medals in engineering and management studies in the Anna University examinations. The management has been recognizing the students' academic excellence through the Late Sivaramaiah Scholarship, and Rs.50 Lakhs have been allotted annually towards the scholarship. Apart from offering top notch education, PEC provides career development and placement opportunities. Their industry-ready students could achieve the impressive feat of 100 percent placements.

PEC has signed more than 25 MoUs for its students' training and skill development. PEC's 2021-2022 batch received 100% placement. The students were recruited by top organizations, including IBM India Pvt Ltd,

Infosys Technologies, HCL Technologies, TCS, Accenture, Wipro Technologies, Cognizant Technology Solutions, HTC Global Services India Pvt Ltd, Tech Mahindra, Hexaware Technologies, Virtusa, and Bahwan Cybertek Network among others.

Awards & Rewards:
• PEC has ranked 58th in Top 170 Engineering institutions, 51st rank out of 125 private engineering colleges and 14th rank out of 30 top institutes in research capabilities in Times All India Engineering Institutes Ranking Survey 2022.

• The Education World Magazine has awarded 80th Rank at National Level in Top 100 Pvt. Engineering Colleges and 22nd Rank at Tamilnadu State Level in Top 100 Pvt. Engineering Colleges -2022.

• The Women Entrepreneur India has ranked as one of the Top 50 Engineering Colleges for women 2021.

• PEC are also ranked in Top 1-25 Band in ARIIA Ranking.

For more details log on to
www.prathyusha.edu.in

Experience the joy of learning

The munificent founder of Ponnaiyah Ramajayam Institute of Science and Technology (PRIST), Prof. Dr. P. Murugesan, established Ram Institute of Computer Science and Technology in the year 1985. In 1988, the Institution received affiliation from Bharathidasan University to offer Postgraduate Diploma programmes in Computer Applications.

In 1994, the Institution grew to become a college - known as Ponnaiyah Ramajayam College. In 2008, UGC Expert Committee, the Ministry of HRD, Government of India conferred Deemed University status to the Institution in the name of Ponnaiyah Ramajayam Institute of Science and Technology (PRIST).

Accredited by NAAC, the University offers UG, PG & PhD courses in Arts, Science, Education, Engineering, Technology, Commerce, Business Management, Architecture, Agriculture, Pharmacy and Law. More than 15000 students are

studying in this University, which has campuses at Thanjavur, Chennai, Madurai, Tiruchirappalli, Kumbakonam and Pudukcherry.

Ponnaiyah Nageshwaran, who earlier served as Pro-Chancellor of the University, recently took charge as the Chancellor of University, after the demise of his father, Prof. Dr. P. Murugesan, the founder of this Institution. He has been recognized as the 'World's Youngest Chancellor of a University' by the World Book of Records (WBR).

The University has delivered constant increase in productivity, quality of education and research opportunities. It has received research grants to the tune of 5 crores of rupees from various Government funding agencies. Ponnaiyah Ramajayam Institute of Science and Technology has come out with sizeable number of quality research

publications. 15 out of 76 patents filed by the University have got granted. The University has established the Innovation Council, which has been recently awarded with 4.5 stars by MOE's Innovation Cell (MIC), Govt. of India. Since the inception of this Institution, a number of innovative and best practices have been adopted by the University to enhance quality in all its endeavors.

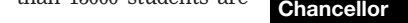
Ponnaiyah Ramajayam Institute of Science and Technology boasts of a modern infrastructure in a clean and green atmosphere. The Chancellor, officers of the Institution, staff, students and research scholars work together as a team in a dedicated manner to build up tradition and values in this institution. They believe in imparting knowledge with a sense of social responsibility, ethics and human values. Above all, the University has created successful entrepreneurs, talent-

ed technocrats, innovative scientists and researchers. The University is a recipient of ET Excellence Award 2021 for Excellence in Science and Technological Education and the School of Law is adjudged as the Best in Law Institute (Times Education Icons 20-21), at events conducted by OMS (a Division of Times Internet Limited, based on a research by Market Xcel Data Matrix Pvt. Ltd.).

In a nutshell, the dynamic youngsters learning in this University are cared for to pave a bright path for a great India in building up values and traditions and thereby moving towards fulfilling the vision of the Institution.



For more information contact:
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Website: www.prist.ac.in



M.P. Nageshwaran, Chancellor