

A LAUNCHPAD FOR FUTURE READY PROFESSIONALS



Krupanidhi Group of Institutions (KGI) has always worked tirelessly to create the workforce of the future; prepared to meet ever evolving changes in the business scenario and increasing competition coming their way.

Visionaries Dr. Prof. Suresh Nagpal, Geetha Nagpal and philanthropist Sunil Samson Dhamanigi, envisioned KGI, realising that a robust framework of education is indispensable for the growth of global leaders. Over the years, their unrelenting initiatives have led to the addition of multi-disciplines.

Krupanidhi Degree College was established with a vision to develop quality citizens through education and training, and raise the dignity of the teaching profession. The college offers courses in Computer Application, Social Work, Journalism, Commerce, Economics and Microbiology. Holistic development is promoted as students prove their mettle in extra curriculars on a national level & international level, academics, and placements. The companies which visit for campus recruitment offer diverse profiles across verticals and functional domains.



Krupanidhi-Research Incubation Center (K-RIC) kindles students across levels, by outlaying multidisciplinary research projects, encouraging them to attend seminars/conferences, become members in professional bodies, seek research funds from national funding bodies, publish research work in standard indexed/scopus journals, aid in patent filing strategies, etc. Students with research publications have added credentials to surpass their peers.

Krupanidhi Centre for Entrepreneurship (KCPE) aims to build a vibrant entrepreneurial ecosystem where students can explore Innovation, Invention and Deep Learning, to proffer solutions to the society's problems in an original and sustainable manner; thus positively impacting lives. The Centre incubates and nurtures

entrepreneurial talent with deep professional and experiential guidance, through faculty and industry experts.

Further, KGI has collaborated with various renowned bodies to nurture students in developing technologies and innovative capabilities. The KEONICSX program for graduates, offered in association with Government of Karnataka, which is in line with NEP, ensures students acquire key skills in emerging and sought-after areas in technology - AI & ML, Big Data Analytics, IoT, Blockchain, Cybersecurity among others. The institution also ensures students get hands-on training to develop and practice IOT tools and platforms, IOT Hardware and Programming end-to-end IoT Solutions using Python etc. KGI is imparting pragmatic training for the emergence of competent first-generation entrepreneurs and transforming subsisting solopreneurs, and diminutive businesses into magnification-oriented enterprises through entrepreneurship incultation.

In order to make aspiring students, especially from tier 2 and tier 3 cities employable and industry ready, an apt curriculum has been introduced, to develop future-ready skills. The institution provides certifications that are fixated on contributing to the technology and innovation ecosystem in line with its mission.

The student certifications help to bridge the gap between students vocation and the skills required by the industry, which helps them secure a position in reputed firms and evaluate their proficiency.



KRUPANIDHI
GROUP OF INSTITUTIONS

For more details & admissions
Visit: Krupanidhi Group of Institutions #12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, off Sarjapur Road, Bangalore - 560 035
Contact no +91 9900079548
Email id: admission@krupanidhi.edu.in
Website: www.krupanidhi.edu.in
Toll-free no. +91 7848000123



STUDY ACROSS 3 CONTINENTS IN YOUR 3rd YEAR EMERGE AS A GLOBAL BUSINESS LEADER

THE AMITY 3 CONTINENT BBA

With a rapidly shrinking corporate world, knowledge and insights at a global level are vital to career success, especially in business management.

The Amity 3 Continent BBA is a unique programme that gives students a global perspective. Students start by studying at an Amity University Campus in India, and then go on to study in the UK and the USA for 3 months each.

The global cross-cultural study structure of the Amity 3 Continent BBA translates into real hands-on learning experiences for students at Amity's campuses in the UK and the USA. What they come back with after these 6 months of studying and living abroad is a deep understanding of the culture, economic environment, technologies and thinking that is prevalent today in these two global economic superpowers.

"We were given a real-world perspective to our subjects by the faculty overseas and through the industry visits to BBC London and Toyota. And the biggest benefit was being offered better placements due to my international experience."

Yugal Singhal
Student - BBA (3 Continent)

Students are not only at the forefront of gaining insights into current international trends, but are also guided by international faculty who are domain experts as well as thought leaders. The learnings are further enhanced by regular industry visits to top organisations in the UK and USA. These visits as well as interactions instil a deeper understanding of how multinational organisations work, and how the world does business.

Through a pedagogy based on classroom sessions, plenary lectures & talks, and extensive team projects, students get invaluable insights into the real-life global business ecosystem.

Furthermore, guided interactive tours to world-renowned universities in these countries, infuse another dimension into the learning of Amity BBA students. They are able to experience first-hand the latest developments in top educational institutions, and interact with students from diverse countries and nationalities – thereby getting a unique opportunity to build a wide global network of friends.

The international experience also gives them a clear edge over their peers in getting better jobs, as organisations are increasingly valuing global study experiences.

Students at Amity have interacted with over 50 global gurus, including the likes of Tom Peters, Dr. Kenichi Omabe, Philip Kotler, Steven Covey and Edward De Bono, and have had interactions with over 1500 industry leaders. With over 300 credit courses, students can design their own degree during their tenure at Amity.

Amity also facilitates campus placements through a dedicated team of 60 members. Not surprisingly, Amity BBA students have been placed in top organisations like Amazon, Deloitte, AON Hewitt, Ernst & Young, HP, Puma, to name a few. Students have also joined leading universities like, London School of Economics, Oxford, Univ. of Chicago, Imperial College, London, New York University for higher studies. Many budding student entrepreneurs have established successful start-up ventures through the Amity Innovation Incubator.

Driven by the goal of nurturing tomorrow's global leaders today, the Amity 3 Continent BBA is a truly a unique programme that brings the best of the world to every student.



For details on BBA Programmes offered at Amity Universities Campuses, visit respective websites:

• Noida (New Delhi NCR): www.amity.edu • Greater Noida: www.amity.edu/gn • Gurugram: www.amity.edu/gurugram
• Jaipur: www.amity.edu/jaipur • Gwalior: www.amity.edu/gwalior • Kolkata: www.amity.edu/kolkata
• Lucknow: www.amity.edu/lucknow • Mohali: www.amity.edu/mohali • Mumbai: www.amity.edu/mumbai
• Patna: www.amity.edu/bihar • Raipur: www.amity.edu/raipur • Ranchi: www.amity.edu/ranchi

Three IIMs to offer 5-year undergrad-to-MBA course

Throughout the history of business education, classes have been rooms full of engineers. With their ability to crunch numbers, understand, reason and comprehend complexities, entrance tests chose them. They were chiselled further, equipped with the skills of business education, to then be launched to join the Csuite. Now the rite of passage to management education is altering, though, with postgraduate schools entering the early college space.

This year, at least three IIMs join the undergraduate education club. High school students would be picked and trained for intensive business education for five years. IIM Udaipur, Jammu and Ranchi will offer the integrated programme in management (IPM), a five-year blended course of business studies from undergraduate to the postgraduate level, closing with an MBA degree. In most schools, the IPM programme closes with the prestigious MBA, not requiring candidates to take the highly competitive entrance test such as CAT, MAT, XAT, CMAT or ATMA for the postgraduate portion of the course. In fact, preempting the popularity this arrangement is going to gain.



PREPARING STUDENTS FOR GLOBAL LEADERSHIP

Ponnaiyah Ramajayam Institute of Science and Technology (PRIST), a Deemed to be University upholds National and International Standards in terms of infrastructure, curriculum and faculty.

PRIST School of Business Management offers BBA and MBA programmes, special programmes under IBM-ICE and Full Time / Part Time



PhD Programmes. The MBA program is approved by the All India Council for Technical Education, New Delhi.

The highly qualified faculty with Doctorate Degrees and rich experience develops curriculum and refines programs to prepare students for a bright future in business and academia. They are also Members in the Board of Studies in other reputed Institutions. Scientists undertake research, paper and patent publications, innovations etc. in the Centre for Research and Development.

Guest lectures, expert talks, field visits and training camps are regularly conducted to ensure students keep pace with current emerging trends. Brain storming, role play, debate, case studies etc., help enhance the learning capabilities. Students are trained in finance, accounting, budgeting, HR, marketing, banking etc. Every year, various extracurricular activities are



conducted in order to bring out the talents of Students. One such mega event, 'Medha', an Inter-Institutional cultural meet is conducted, where students from various Institutions participate and bag prizes.

Online Courses by NPTEL/SWAYAM/MOOC are offered. The innovative BBA

projects are awarded and recognized. Students are encouraged to participate in Management Meets. They have been recognized with awards and overall championships bestowed by various institutions across Tamil Nadu. The School of Management is ranked among the Top 100 Institutions in India and as Best Institution by the Times of India Group during 2021.



For more details visit: <https://www.prist.ac.in/>

Aspiring Management Students - Your search for Top Business Schools ends here

Galgotias University School of Business becomes one of the most sought-after schools for BBA in India as per CUET

Business education is changing and the elite business schools such as Galgotias School of Business are keeping students ahead by giving them new age skills by offering various specialisations such as BBA in Financial Investment Analysis, BBA in Aviation Management, Banking Financial and Insurance, Business Analytics, Logistics and supply Chain Management and BBA in Tourism and Travel.

Students are choosing BBA and its diverse specialisations and is among the top choice for aspiring students as per CUET applications. A total of 65000 applications were received by Galgotias University for the BBA courses.

This is a result of the high quality internships and placements, case study based practical learning which makes the students hands on and ready for the corporate world. Galgotias students are working on several start-ups and incubating their own successful companies with projected turnovers crossing over 10 crores in the near

future.

The modern simulation labs for every specialisation give the students the exposure they need to stay ahead.

As the world of education is moving towards latest technological trends, School of Business, Galgotias University also shows its commitment to match the university curriculum with latest technology innovations and inventions keeping the students parallel with the current technology and market trends. As the world settles into the new normal, there is an increasing requirement for management professionals with new-age skills by the industry and Galgotias School of Business is leading the way in shaping them for tomorrow.

Many of the courses in Galgotias MBA and BBA programs are taught by CEOs, thought leaders, and renowned academics from across India and the world. Opportunities to interact with them have helped students gain deep insights into the industry challenges and learn ways to tackle them effectively and efficiently.

School of Business, Galgotias University has its focus on imparting practical knowledge to students so that they are industry ready when they join corporate world. University has also associated with corporate partners to empanel their experienced market leaders into Board of Studies so that the students may get the direct guidance of renowned business gurus.

GET YOURSELF PLACED

For the 2022 batch, more than 300 companies offered coveted roles across multiple domains during the Final Placement Process. 94.6% students of MBA have secured Job offers in the current placement season with 51.58 % students have got multiple job offers. 42% students got placed within the first month of placement season. The highest domestic salary package offered till date is Rs 12.53

LPA. Carrying forward the legacy of Excellence in Placements, Galgotias School of Business has invited 47 new recruiters for the batch 2022 like Deloitte, KPMG, EY, Protiviti, Acuity Knowledge Partner (Moody's Corporation), KhimjiRamdas, Prism Johnson Limited, Hero Corp, Vodafone Idea, Manipal Group, The Hackett Group, Unicharm, Berger Paints, Croma Retail, Reliance Jio, Xiaomi, HSO India, Mother Dairy, Reliance Jio, Xiaomi, Final Placement session witnessed the prominent recruiters like Federal Bank, ICICI Bank, Indusind Bank, Kotak Mahindra Bank, Axis Bank, Ameriprise Financial, WNS Global, Accenture, Wipro, TCS, C-Data Software, HCL, Tata Power, Flipkart, Paytm, DHL Supply Chain, Transport Corporation of India, Honda and many more have shown their faith on the students of School of Business, Galgotias University in terms of conducting on/off/on-line campus placement process.

RANKED HIGHER YEAR ON YEAR

Students of Galgotias University School of Business have the unique opportunity to imbibe the nuances of global business through the numerous tie-ups of the School with several leading global universities for updating curriculum and latest teaching learning pedagogy. The learning experience at the School is truly a unique experience wherein the pedagogy and curriculum is highly outcome and project based, and consists of country specific case studies. Elucidating upon the Galgotias' principle of pedagogy, carrying forward the legacy of top awards garnered by the University, the School of Business at Galgotias University has also been securing one of the top credentials across prestigious surveys. Galgotias University was ranked 6th under Top 25 Private University in India and ranked 18th under Top 150 B Schools Pan India (Times B School Survey 2022) by OMS (a Division of Times Internet Limited), a research

by Avance Insights Pvt. Ltd. Galgotias University was ranked 10th under 20 North B Schools and 7th in Top Private University in India (Times B School Survey 2019) by OMS (a Division of Times Internet Limited), a research by Market Xcel Data Matrix. Pvt. Ltd. Galgotias University School of Business has also been featured in one of the elite rankings of a leading magazine. Galgotias University School of Business also featured in the Times B-School, among 'Top 50 B-School', 2018. Times Education Icon 2019-20 North for Award of Excellence in the Field of Education was conferred upon Galgotias University, School of Business by OMS (a division of Times Internet Limited), research by Market Xcel Data Matrix. Pvt. Ltd. It is also ranked 21st Top B School-Region wise-Private-North by a leading business publication house.

Dhruv Galgotia, CEO, Galgotias University, has also received an award for Dataquest Top Private University - Special Recognition for Academic Excellence by Shri Subramaniam Ramadorai, Ex-Advisor to the Hon'ble PM of India in the National Council for Skill Development, Govt. of India. Very recently, in May 2019 Galgotias University was ranked no 1 Emerging Institute in Placement and again no 1 in Research Capability by Times Engineering Survey 2019 by OMS (a Division of Times Internet Limited), a research by Market Xcel Data Matrix. Pvt. Ltd and No.1 in Uttar Pradesh amongst

Engineering Institutes by a prestigious survey conducted by leading media house. It has also been bestowed upon the recognition by India's apex trade body, ASSOCHAM for being the 'Best Private University for Academics & Placement' in February, 2017. Galgotias University has also received the UP Brand Leadership Award in the category of 'Best Brand in Academic Excellence and Placements on 9th November, 2016 presented by leading News Brand. It is also among a handful of Indian Universities that have been conferred by QS Stars rating 2017 with 5 Stars for its teaching and facilities. Recently, the University has been awarded with QS I-GAUGE-LEAD (E-Learning Excellence for Academic Digitisation) certification by QS - ERA India Pvt. Ltd. This Certification is a Representation of the results following a verification & validation process to certify the preparedness of the institutions to conduct online teaching & learning.

Galgotias University is not resting on its laurels. It's committed to keep making changes happen. It's committed to stay relevant and, in turn, nurture the next league of leaders who will shape the future of the world of business. It's committed to wards attaining holistic excellence.



GALGOTIAS UNIVERSITY
(Under the Uttar Pradesh Private Universities Act No. 12 of 2019)

Engineering Institutes by a prestigious survey conducted by leading media house. It has also been bestowed upon the recognition by India's apex trade body, ASSOCHAM for being the 'Best Private University for Academics & Placement' in February, 2017. Galgotias University has also received the UP Brand Leadership Award in the category of 'Best Brand in Academic Excellence and Placements on 9th November, 2016 presented by leading News Brand. It is also among a handful of Indian Universities that have been conferred by QS Stars rating 2017 with 5 Stars for its teaching and facilities. Recently, the University has been awarded with QS I-GAUGE-LEAD (E-Learning Excellence for Academic Digitisation) certification by QS - ERA India Pvt. Ltd. This Certification is a Representation of the results following a verification & validation process to certify the preparedness of the institutions to conduct online teaching & learning.

Galgotias University is not resting on its laurels. It's committed to keep making changes happen. It's committed to stay relevant and, in turn, nurture the next league of leaders who will shape the future of the world of business. It's committed to wards attaining holistic excellence.

