

B.Sc. Visual Communications

Sem	Sub Code	Title of the Paper
I	BSVC 101	Tamil - I / Hindi I
	BSVC 102	English - I
	BSVC 103	Introduction to Visual communication
	BSVC 104 P	Visual Literacy Lab
	BSVC 105	Communicative English I
	BSVC 106 P	Computer Awareness I
		Lib
II	BSVC 201	Tamil - II / Hindi II
	BSVC 202	English - II
	BSVC 203	Contemporary Media Scenario
	BSVC 204	Basic Photography
	BSVC 205	Advertising Basics
	BSVC 206 P	Drawing Practical
	BSVC 207	Communicative English II
	BSVC 208 P	Computer Awareness II
III	BSVC 301	Tamil - III / Hindi III
	BSVC 302	English - III
	BSVC 303	Media Culture society
	BSVC 304	Public Relations
	BSVC 305	Printing Process
	BSVC 306 P	Photography Lab
	BSVC 307	Communicative English III
	BSVC 308 P	Computer Awareness III

IV	BSVC 401	Tamil - IV / Hindi IV
	BSVC 402	English - IV
	BSVC 403	Film Appreciation
	BSVC 404	Mass Communication Theories
	BSVC 405	Art Appreciation
	BSVC 406 P	Computer Graphics Lab
	BSVC 407	Communicative English IV
	BSVC 408 P	Computer Awareness IV
V	BSVC 501	Visual Analysis Tools
	BSVC 502	Media Research Orientation
	BSVC 503	Marketing Management
	BSVC 504 P	Photo Journalism Lab
	BSVC 505 P	Script Writing Lab
	BSVC 506	Communicative English V
	BSVC 507 P	Computer Awareness V
VI	BSVC 601	Development Communication
	BSVC 602	Publication Design
	BSVC 603 P	Television Production Lab
	BSVC 604 P	Multimedia & Web Design Lab
	BSVC 605	Mini Project
	BSVC 606	Communicative English VI
	BSVC 607 P	Computer Awareness VI